

Changing the World Through Impact Investing

Impact investing lets you make a positive impact on our world and earn a financial return at the same time.

Financial Returns



67% of impact investors pursue market-rate returns or higher.



88% of impact investors' returns are in line with or exceed their expectation.

What to Look for in Your Investment:



Environmental Goals

Sustainability and protecting the planet



Social Responsibility

Social, cultural and economic issues



Governance Factors

Treatment of shareholders and employees

How to Start:

01

Set Clear Goals

What to think about:

- The impact you want to make
- Initiatives that align with your values
- Clear steps you can take
- Overall investment strategy



02

Do Your Research

Where to look:

- Financial statements
- Sustainability reports
- Online reviews
- Organization's website



03

Talk About It

Who to talk to:

- A financial advisor
- Spouse, partner and trusted friends
- Retirement planner if necessary

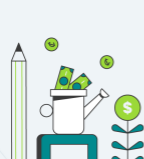


04

Start Small, But Start Now

How to start:

- Set a budget for your investments
- Plan for where to invest
- Start with a small amount
- Track your progress



Benefits of Impact Investing



Earn market-rate returns



Values align with investments



Meet global challenges