# The Roadmap to Financial Wellness

#### **How You Get There**

Most maps toward achieving financial wellness follow similar routes, step-by-step, to arrive at your destination. Here are some traditional steps taken along the way.



Source: Foundation for Financial Wellness



#### **Roadblocks You'll Encounter**

It's inevitable: Competing financial demands throughout your life will make it difficult to save for emergencies and plan for future goals. Below are some of the most common financial roadblocks faced by Americans today.

Age 46 - 55 Age 18 - 30 Age 31 - 45 Age 56 - 70 Age 70 and older • Paying off debts • Home buying costs • Increasing health care • Stress of running Student loan • Child care costs • Increased demands for out of money in repayment costs • Saving for children's • Greater urgency for retirement • Low starting wages retirement savings • Consumer debt retirement savings college

## Differing Priorities Along the Way: Men vs. Women

Data shows that men and women have different views of financial wellness and may pursue different routes toward achieving financial wellbeing.\*



Ensuring their family is financially secure in the case of their death

俞

Owning a home and being able to pay off the mortgage

Having a source of guaranteed lifetime income

Ensuring income should they become disabled or otherwise need long-term care

### 27% of men say they have high financial wellness



19% of women say they have high financial wellness

Source: TIAA Financial Wellness Suvery

The TIAA 2022 Financial Wellness Survey was conducted online from Oct. 22 to Nov. 3, 2021. It surveyed 3,008 Americans ages 18 and over, identified by age, race, and male or female gender on a broad range of financial management issues and topics. TIAA is a for-profit financial institution providing insurance, investment and pension services primarily for teachers and their families.

\*Disclaimer: While Annuity.org always strives for gender inclusivity in our work, much of the financial industry's existing data is classified by traditional gender binaries. While we make every effort to use inclusive language in our reporting, our resources may at times be limited to the available population data.